



Greensboro
Regional
REALTORS®
Association, Inc.

2026 ANNUAL REPORT



Greensboro
Regional
REALTORS®
Association, Inc.

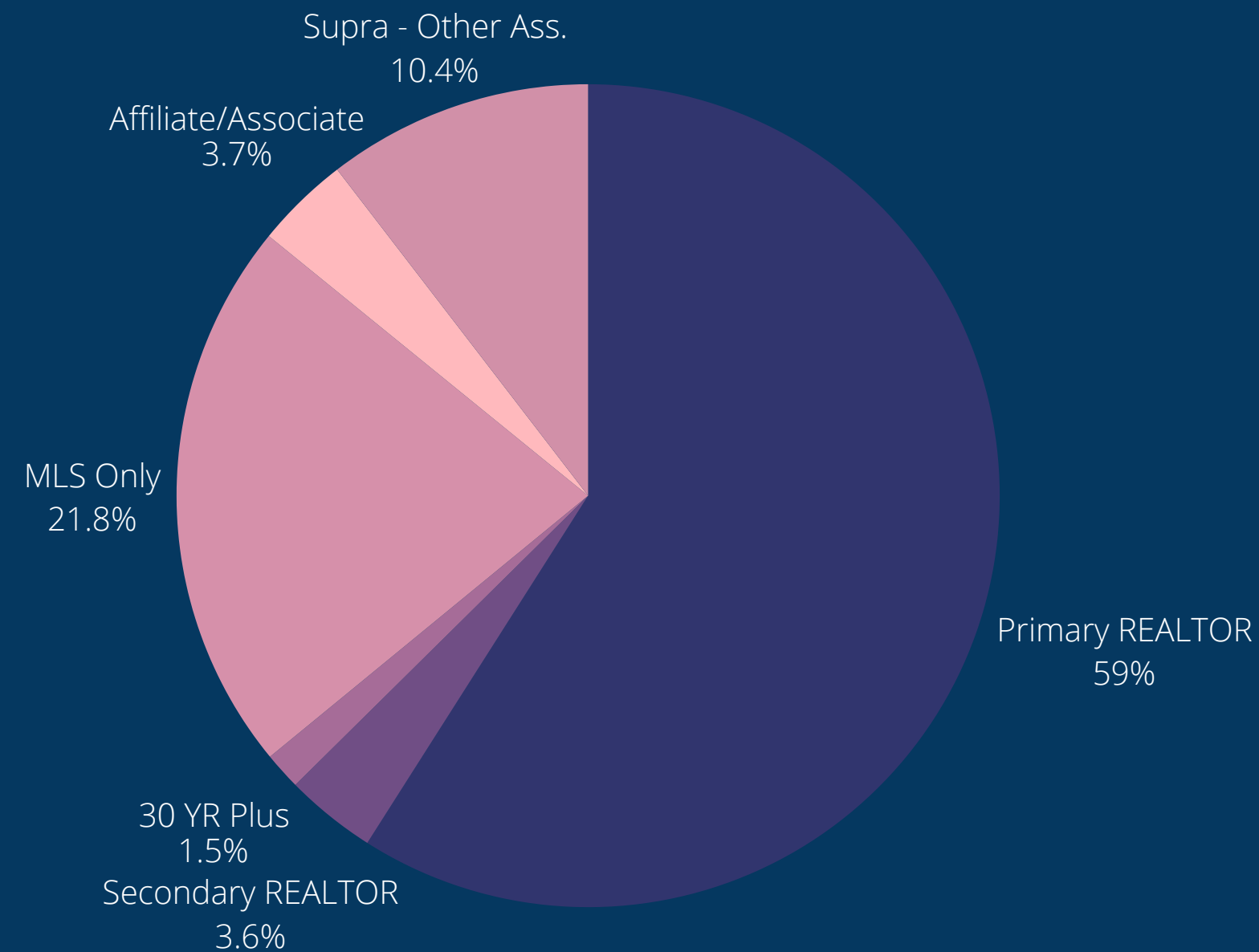
2026 ANNUAL MEETING

SPONSORED BY:

The Triad MLS logo is displayed within a light gray rectangular box. It features the word 'TRIAD' in green, outlined letters above the letters 'MLS' in a bold, blue, sans-serif font.

TRIAD
MLS

GRRA BY THE NUMBERS



- 2,144 REALTOR Members
- 3,545 Total Members Served
- 103 RCA Members
- 2,911 MLS Participants

Offered Supra Access to Area Associations

GRRA is providing Supra Access to 370 agents in the Triad that are not GRRA members

COMMUNITY INVOLVEMENT

Professional Clothing Drive benefitting A&T and The Bargain Box

2025 Under the Bridge - Feeding Over 300 Homeless at Thanksgiving
plus \$1,702.66 total contributions

Spring Food Drive Collected 496 lbs. of food and \$600 raised for Out
of the Garden

Big Heart Event - \$1698.68

Mitchell Street Park Adopted by RCSC

RCRC Volunteered at Camp Carefree

ARRC Sponsorship of the Habitat for Humanity Golf Tournament &
Summer Concert Series

COMMUNITY INVOLVEMENT



A Joyous Transition, Inc. Donation for Fun, Fit, Friendly Friday - \$1500

Hunter Elementary School - \$1050

Hunter Elementary School Matching Gift from GRRF - \$650

Community Housing Solutions Honor Cards - \$5065

Community Housing Solutions Honor Cards Match - \$5000

A Welcome Home Triad 2026 Gold Sponsor - \$2500

COMMUNITY INVOLVEMENT



Family Service of the Piedmont 2025 Clara House Donation - \$3725

An Attitude of Gratitude 2026 Program Cone Elementary - \$2,000

Kids Poetry Basketball, Inc. Support for After School Programming - \$1200

SPCA of the Triad Support for Homeless & their Pets - \$2000

Teachers Warehouse - \$400

COMMUNITY INVOLVEMENT HOUSING GRANTS



Community Housing Solutions: Housing Grant - \$7500

Housing Consultants Group Housing Grant - \$7500

Habitat for Humanity Randolph County Housing Grant - \$7500

Cone Health Philanthropic Foundation Housing Grant Rockingham
County - \$7500

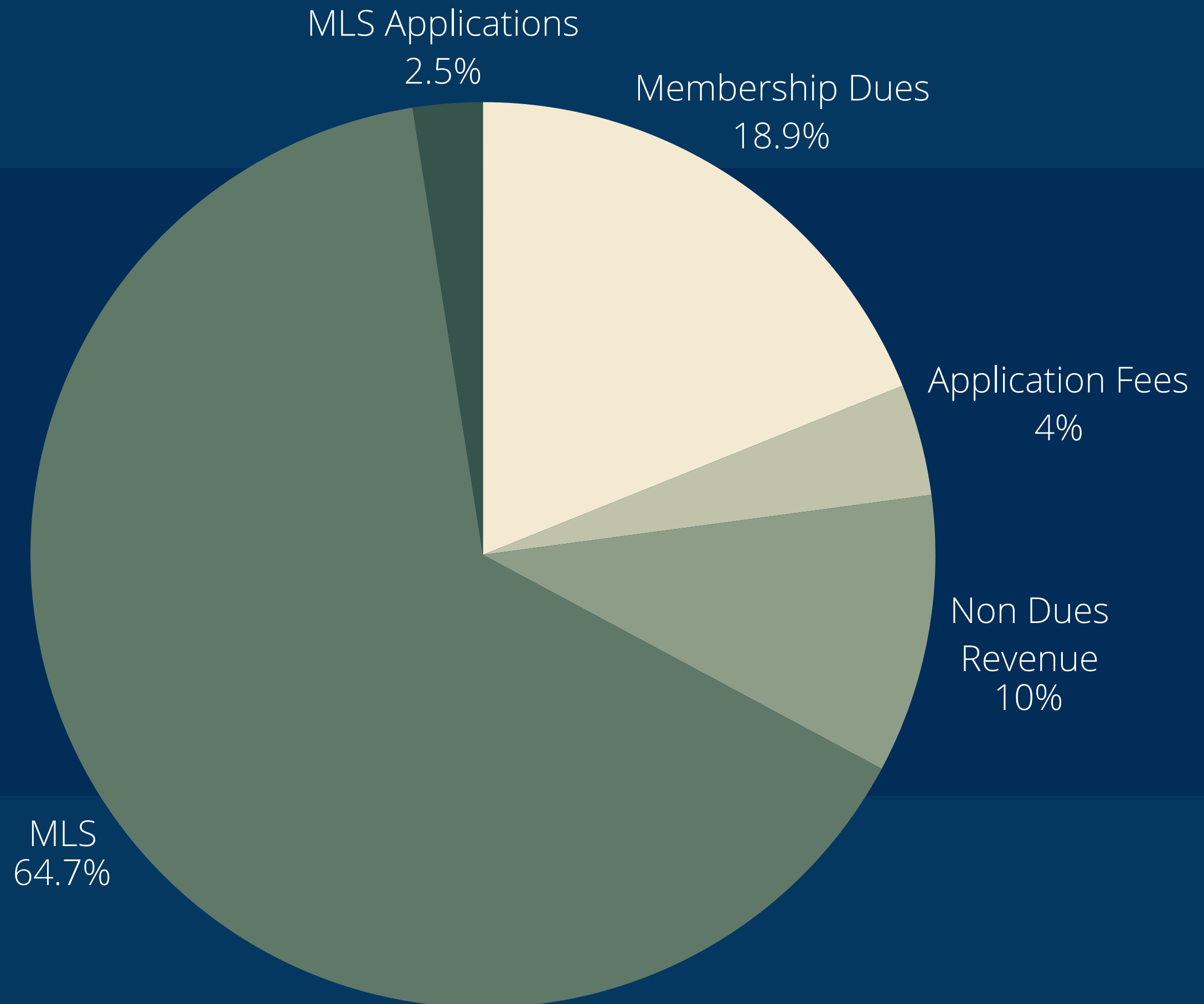
GRRRA BUDGET

2025-26 Income

2024-25 YTD
\$2,871,659.73
(84% of fiscal year)

2025-26 Budget

\$2,879,540



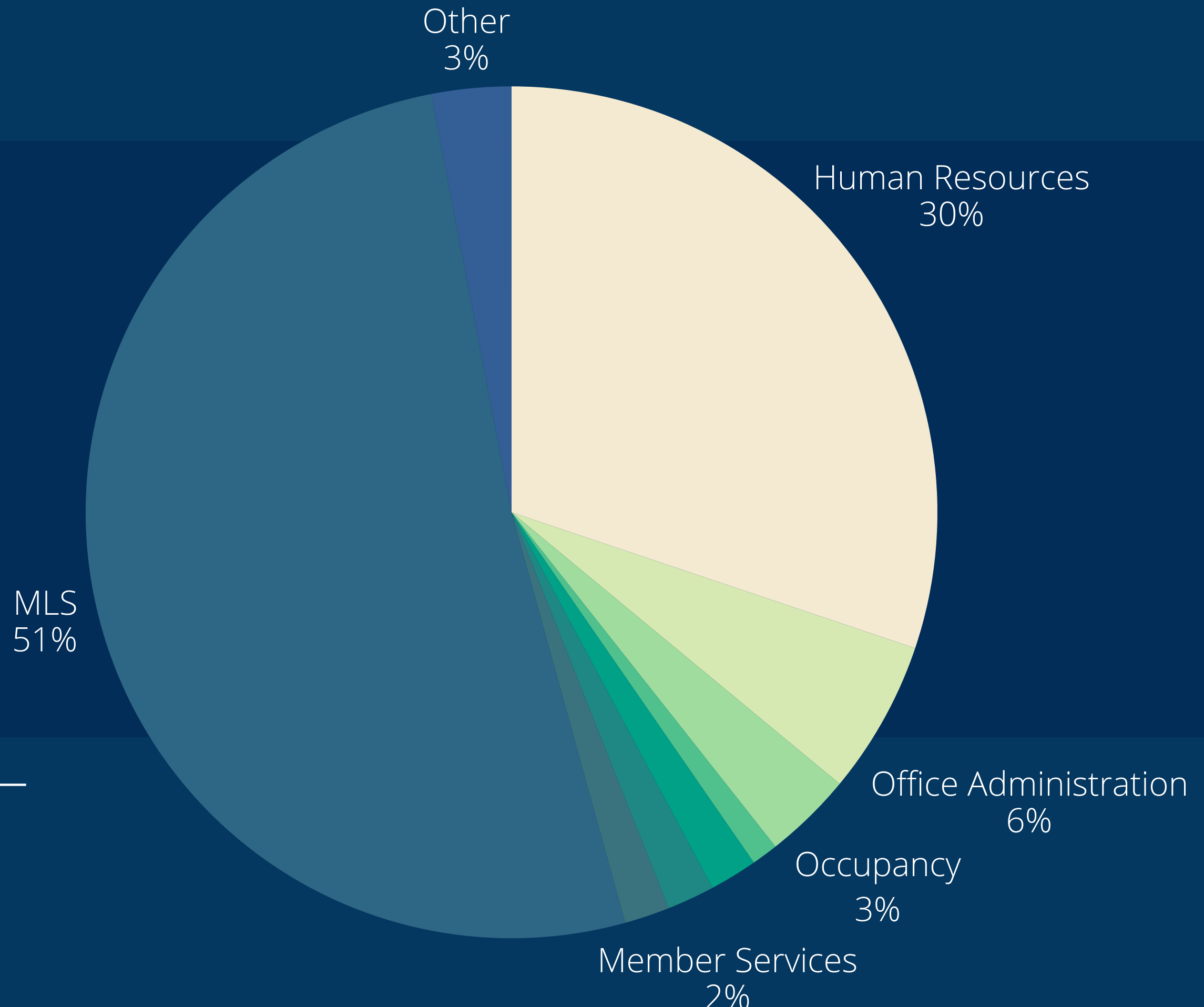
GRRRA BUDGET

2025-26 Expense

2024-25 YTD
\$2,758,789.34
(84% of fiscal year)

2025-26 Budget

\$3,023,437





ACCOMPLISHMENTS

- **Reduced Local Dues Again for the 2026-27 Fiscal Year. No Local Dues Increase since 1996**
- **Will provide CE at No Additional Cost for Primary and Secondary Members for the 2026-27 CE Cycle**
- **Reduced MLS Fees Again for the 2026-27 Fiscal Year**
- Continued In-Person CE with 2343 attendees
- **Reached RPAC Goal for Dollars Invested (\$50,706)**
- Lobbied Elected Officials at State and Federal Levels
- 2,448 Members signed up for the GRRRA HUB
- Hosted 4th Annual Friendsgiving
- Hosted Triad Global Summit
- Hosted City Council Candidate Housing Forum
- Held 8th Member Appreciation Event
- Over 1700 Instagram Followers; 2.9K Followers on Facebook; 3.2K Followers on X (Formerly Twitter); Over 600 LinkedIn Followers
- Updated Building wide A/V System - first update since 2015



ACCOMPLISHMENTS

- **Completed 2026 NAR Core Standards**
- **Road to 10,000 Homes due to GRRR Housing Study**
- Fair Housing Grant From NAR for First Time Homebuyer Seminar - \$7500
- Memorials to GRRF - \$4710.70
- **Supported Greensboro Chamber's GROW Campaign Foundation Economic Development 2023-2027**
- MLS Fine Donations to GRRF - \$7,900
- Downtown Greensboro Inc. - \$1000
- International Civil Rights Center & Museum 2026 Gala - \$1500
- Greensboro Beautiful - \$1000
- **Housing Grant to GRRF - \$30,000**
- GRRR Friendsgiving Grant - \$1000
- Welfare Reform Liaison Project in Honor of Skip Alston - \$1500
- Global Alliance of the Triad Participant and Stakeholder
- Held Legislative Breakfast funded by Issues Mobilization
- 855 Members are Registered with RPR of which 75% are Power Users

COMMERCIAL MANAGEMENT



THE CCIM INSTITUTE
North Carolina Chapter

Installation



RCSC Big Heart Event



Member Appreciation Social



ARRC Ag Center Tour

2026 Ethics Day



New REALTOR Orientation



Trolley to Raleigh



Capitol Hill Visits