



Greensboro Regional REALTORS® Association
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Greensboro-High Point Metro Area falling further behind in Housing Affordability, according to National Association of Realtors® 2025 Housing Affordability and Supply Report

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GREENSBORO, N.C. – The National Association of REALTORS® recently released its 2025 Housing Affordability and Supply Report. This report ranked our **Greensboro-High Point metro area** in the **26 percent** – of our country's 100 largest metro areas – that is **falling further behind in housing affordability**.

The greatest figure this report takes into account – for housing affordability – is the **number of affordable listings missing from the market by income level**.

We'll also look at the share of affordable listings, number of affordable listings and the maximum price one can afford by income level.

Here in the Greensboro-High Point metro area, starting with residents who earned less than \$15,000 per year, there were 314 fewer affordable listings on the market. Residents earning \$25,000 per year saw 512 fewer affordable listings on the market, those earning \$35,000 per year saw 664 fewer affordable listings, people who earned \$50,000 per year saw 829 fewer affordable listings disappear from the market, while homeowners who earned \$75,000 per year saw 702 fewer affordable listings.

For Greensboro-High Point residents earning \$100,000 per year, there was a decrease of 438 affordable listings from our local housing market. Residents earning \$125,000 per year saw 186 fewer affordable listings on the market, while those earning \$150,000 per year saw 114 fewer affordable listings on the market.

Greensboro-High Point residents earning \$200,000 per year saw 64 fewer affordable listings on the market, homeowners earning \$250,000 per year saw 37 fewer affordable listings on the market, households earning \$500,000 per year saw 16 fewer affordable listings on the market, while there were no affordable listings missing for those who earn over \$500,000 per year.

Greensboro-High Point residents who earn \$15,000 per year could only afford 0.4 percent of listings in March 2025, 0.5% of listings in March 2024 and 11.3% percent of listings in a balanced market. There were only 11 affordable listings for this income level in March 2025, with just one additional affordable listing in the past year. Greensboro-High Point residents earning \$15,000 per year can afford a maximum home price of \$51,710.

Greensboro-High Point residents who earn \$25,000 per year could only afford 1.5% of listings in March 2025, 1.9% of listings in March 2024 and 19.3% of listings in a balanced market. There were only 42 affordable listings for this income level in March 2025, with just five additional affordable listings in the past year. Greensboro-High Point residents earning \$25,000 per year can afford a maximum home price of \$86,190.

Greensboro-High Point residents who earn \$35,000 per year could only afford 4.2% of listings in March 2025, 5.3% of listings in March 2024 and 27.3% of listings in a balanced market. There were only 121 affordable listings for this income level in March 2025, with just 10 additional affordable listings in the past year. Greensboro-High Point residents earning \$35,000 per year can afford a maximum home price of \$120,660.

Greensboro-High Point residents who earn \$50,000 per year could only afford 12.1% of listings in March 2025, 13.8% of listings in March 2024 and 40.9% of listings in a balanced market. There were only 349 affordable listings for this income level in March 2025, with just five additional affordable listings in the past year. Greensboro-High Point residents earning \$50,000 per year can afford a maximum home price of \$172,370.

Greensboro-High Point residents who earn \$75,000 per year could afford 33.9% of listings in March 2025, 38.5% of listings in March 2024 and 58.3% of listings in a balanced market. There were 975 affordable listings for this income level in March 2025, with 14 additional affordable listings in the past year. Greensboro-High Point residents earning \$75,000 per year can afford a maximum home price of \$258,560.

Greensboro-High Point residents who earn \$100,000 per year could afford 56% of listings in March 2025, 61.8% of listings in March 2024 and 71.2% of listings in a balanced market. There were 1,611 affordable listings for this income level in March 2025, with 71 additional affordable listings in the past year. Greensboro-High Point residents earning \$100,000 per year can afford a maximum home price of \$344,570.

Greensboro-High Point residents who earn \$125,000 per year could afford 74.2% of listings in March 2025, 77.2% of listings in March 2024 and 80.7% of listings in a balanced market. There were 2,134 affordable listings for this income level in March 2025, with 210 additional affordable listings in the past year. Greensboro-High Point residents earning \$125,000 per year can afford a maximum home price of \$430,940.

Greensboro-High Point residents who earn \$150,000 per year could afford 82.5% of listings in March 2025, 83.6% of listings in March 2024 and 86.5% of listings in a balanced market. There were 2,374 affordable listings for this income level in March 2025, with 289 additional affordable listings in the past year. Greensboro-High Point residents earning \$150,000 per year can afford a maximum home price of \$517,130.

Greensboro-High Point residents who earn \$200,000 per year could afford 90.7% of listings in March 2025, 92.2% of listings in March 2024 and 92.9% of listings in a balanced market. There were 2,609 affordable listings for this income level in March 2025, with 310 additional affordable listings in the past year. Greensboro-High Point residents earning \$200,000 per year can afford a maximum home price of \$689,510.

Greensboro-High Point residents who earn \$250,000 per year could afford 94.5% of listings in March 2025, 95.6% of listings in March 2024 and 95.8% of listings in a balanced market. There were 2,717 affordable listings for this income level in March 2025, with 334 additional affordable listings in the past year. Greensboro-High Point residents earning \$250,000 per year can afford a maximum home price of \$861,890.

Greensboro-High Point residents who earn \$500,000 per year could afford 98.2% of listings in March 2025, 98.6% of listings in March 2024 and 98.7% of listings in a balanced market. There were 2,824 affordable listings for this income level in March 2025, with 366 additional affordable listings in the past year. Greensboro-High Point residents earning \$500,000 per year can afford a maximum home price of \$1,723,780.

Greensboro-High Point residents who earned over \$500,000 per year could afford 100% of listings in March 2025, March 2024 and a balanced market. There were 2,876 affordable listings for this income level in March 2025, 383 additional affordable listings in the past year and no affordable listings missing from the market.

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The Greensboro Regional REALTORS® Association, Inc. is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.