



Greensboro Regional REALTORS® Association
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2025 Third Quarter Housing Market in Guilford County highlighted by Increases in Inventory and Sales Price

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GREENSBORO, N.C. – During 2025's third quarter, Guilford County's housing market reflected steady growth in inventory and home prices, alongside a modest decline in overall sales activity.

In Greensboro, there were 551 homes for sale, marking a 10.9 percent increase from 497 listings during the same period in 2024. Guilford County reported 1,112 homes for sale, up 15.8% from 960.

The months' supply of inventory also increased, reaching 2.6 months in Greensboro, up 18.2 from 2.2 months in 2024's third quarter. Guilford County's months' supply of inventory increased to 2.8 months, up 21.7% from 2.3.

Home prices continued their upward trend, with Guilford County's average sales price climbing 6%, from \$379,270 during the same time period in 2024 to \$401,997. Greensboro's average sales price increased 5.8%, from \$374,914 to \$396,740.

Guilford County's median sales price rose 5.6%, from \$330,500 in 2024's third quarter to \$349,000. Greensboro's median price jumped 7.8%, from \$320,000 to \$345,000.

"As we move into the fall market, it's clear this season offers exceptional opportunities for both buyers and sellers," said Mary Beth Powell, 2025 President of the Greensboro Regional REALTORS® Association. "Buyers are benefiting from an expanding selection of homes, while sellers continue to see strong returns as demand remains steady. Now is the perfect time to connect with a Greensboro REALTOR®, for expert guidance through your next home purchase or sale."

Greensboro homes averaged 33 days on the market, a 26.9% increase from 26 days during the same period in 2024. Guilford County homes averaged 37 days on market, up 23.3% from 30 days.

Greensboro saw 869 new listings, a slight 2% decline from 887 during 2024's third quarter. In contrast, Guilford County saw 1,618 new listings, up 2% from 1,586.

1,243 Guilford County homes closed on a sale, representing a 6.3% decrease from 1,326 during the same time period in 2024. 653 Greensboro homes closed on a sale, down 12.5% from 746.

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The Greensboro Regional REALTORS® Association, Inc. is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.