

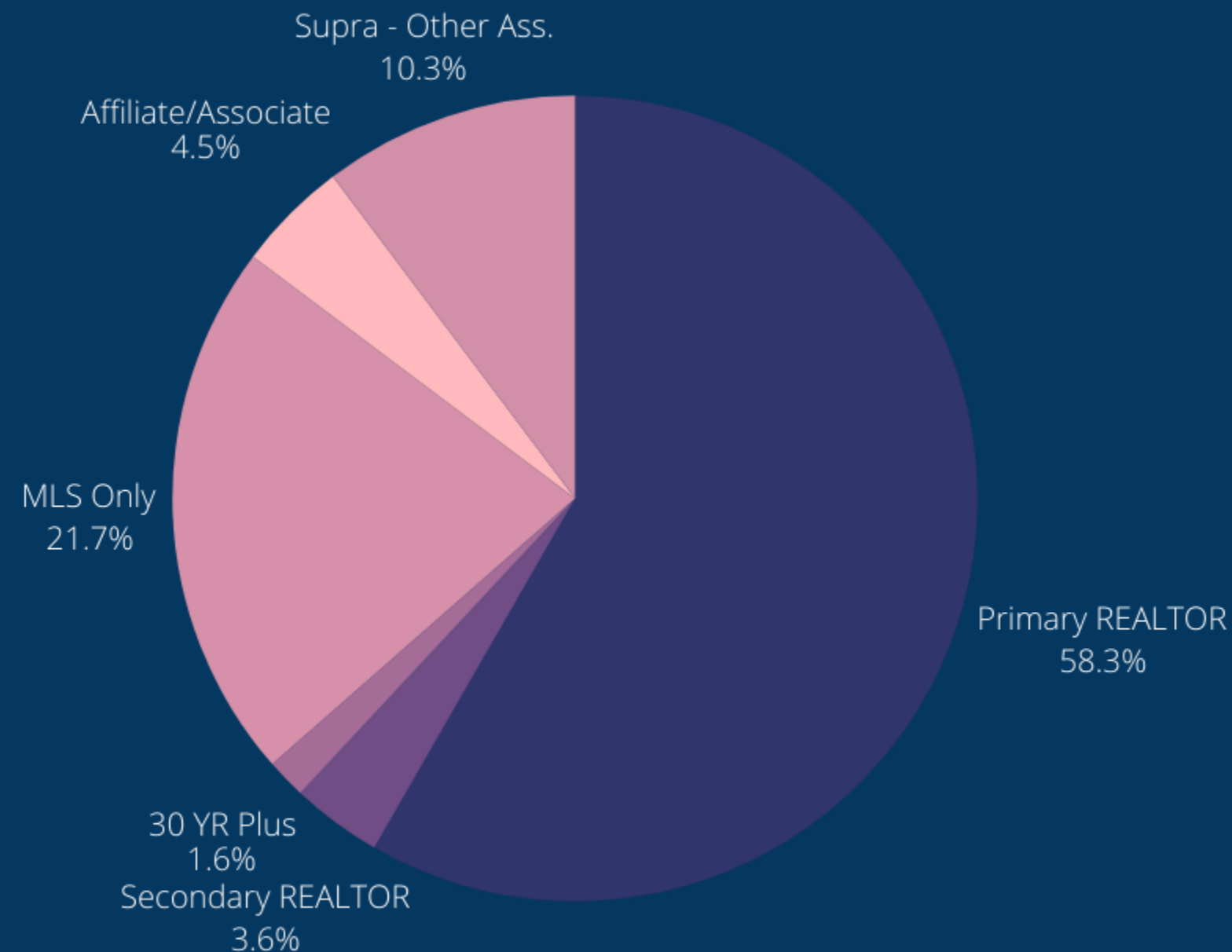


Greensboro  
Regional  
REALTORS®  
Association, Inc.

# 2025 ANNUAL REPORT



# GRRA BY THE NUMBERS



- 2,151 REALTOR Members
- 3,574 Total Members Served
- 107 RCA Members
- 2,926 MLS Participants

## MLS Only Participation Increased 4.3%

MLS Only Participants increased from 744 to 776 Year over Year

## Offered Supra Access to Area Associations

GRRA is providing Supra Access to 367 agents in the Triad that are not GRRA members

# COMMUNITY INVOLVEMENT

Professional Clothing Drive benefitting Women's Resource Center

2024 Under the Bridge - Feeding Over 300 Homeless at Thanksgiving  
plus \$2214.28 total contributions

Spring Food Drive Collected 293 lbs. of food and \$560 raised for Out  
of the Garden

The Family Room Changing Lives Donation \$415.24

Get a Kid Ready for School Hunter Elementary - \$464.23

Mitchell Street Park Adopted by RCSC

RCRC Volunteered at Camp Carefree

# COMMUNITY INVOLVEMENT



**Camp Carefree Honorarium for RCRC of GRRRA - \$500**

**REALTORS Relief Foundation Hurricane Helene Relief in NC - \$3000**

**Community Housing Solutions Honor Cards - \$3215**

**Community Housing Solutions Honor Cards Match - \$3215**

**Beyond Sports Resource Kits for SROs - \$2500**

**GRRRA Member Education Grants Totaling \$1,077**

# COMMUNITY INVOLVEMENT



Family Service of the Piedmont 2024 Clara House Donation - \$2,213

An Attitude of Gratitude - \$2,500

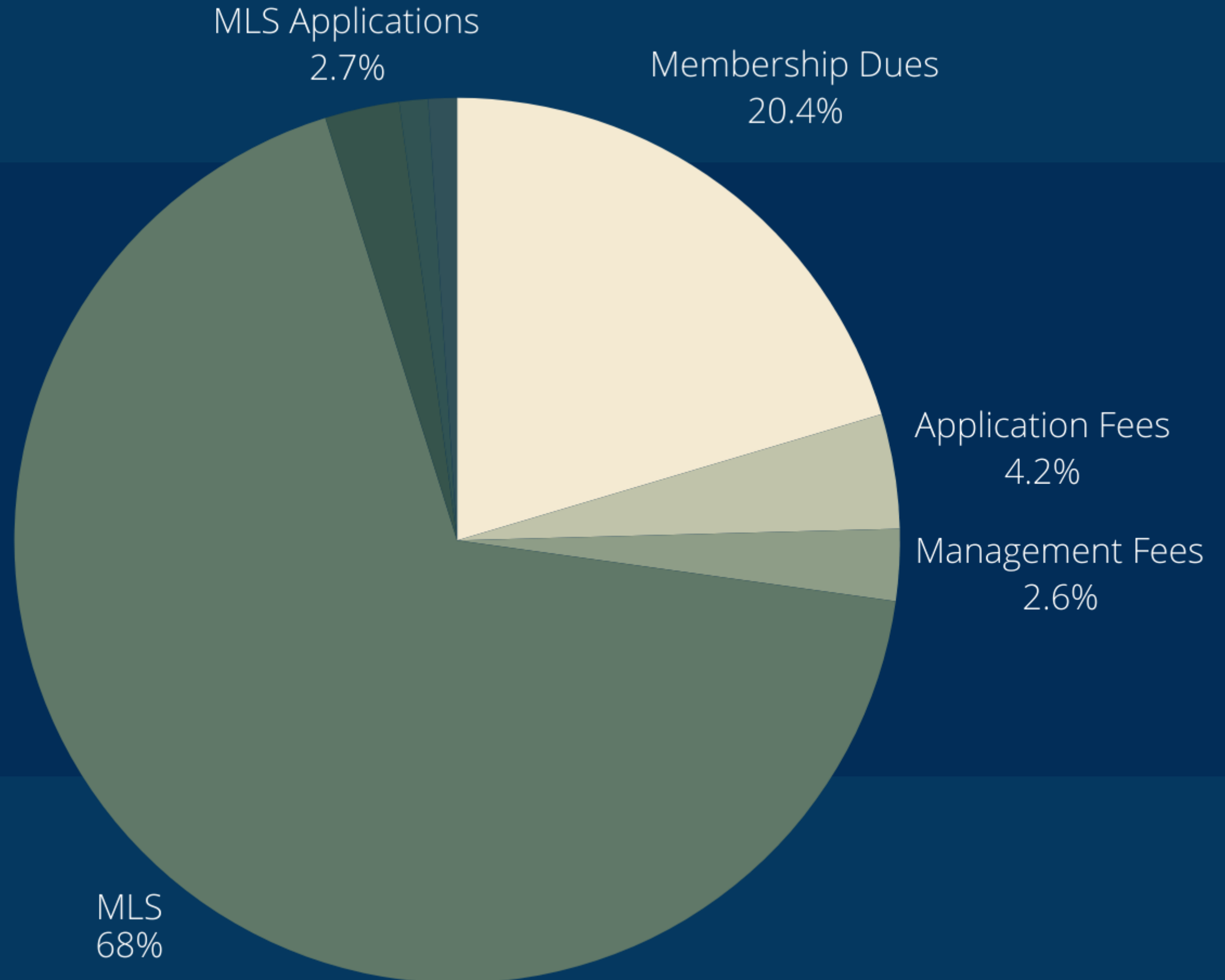
ARRC Sponsorship of the Habitat for Humanity Golf Tournament &  
Summer Concert Series

# GRRRA BUDGET

## 2024-25 Income

2024-25 YTD  
\$2,801,856.63  
(84% of fiscal year)

2024-25 Budget  
\$2,705,400

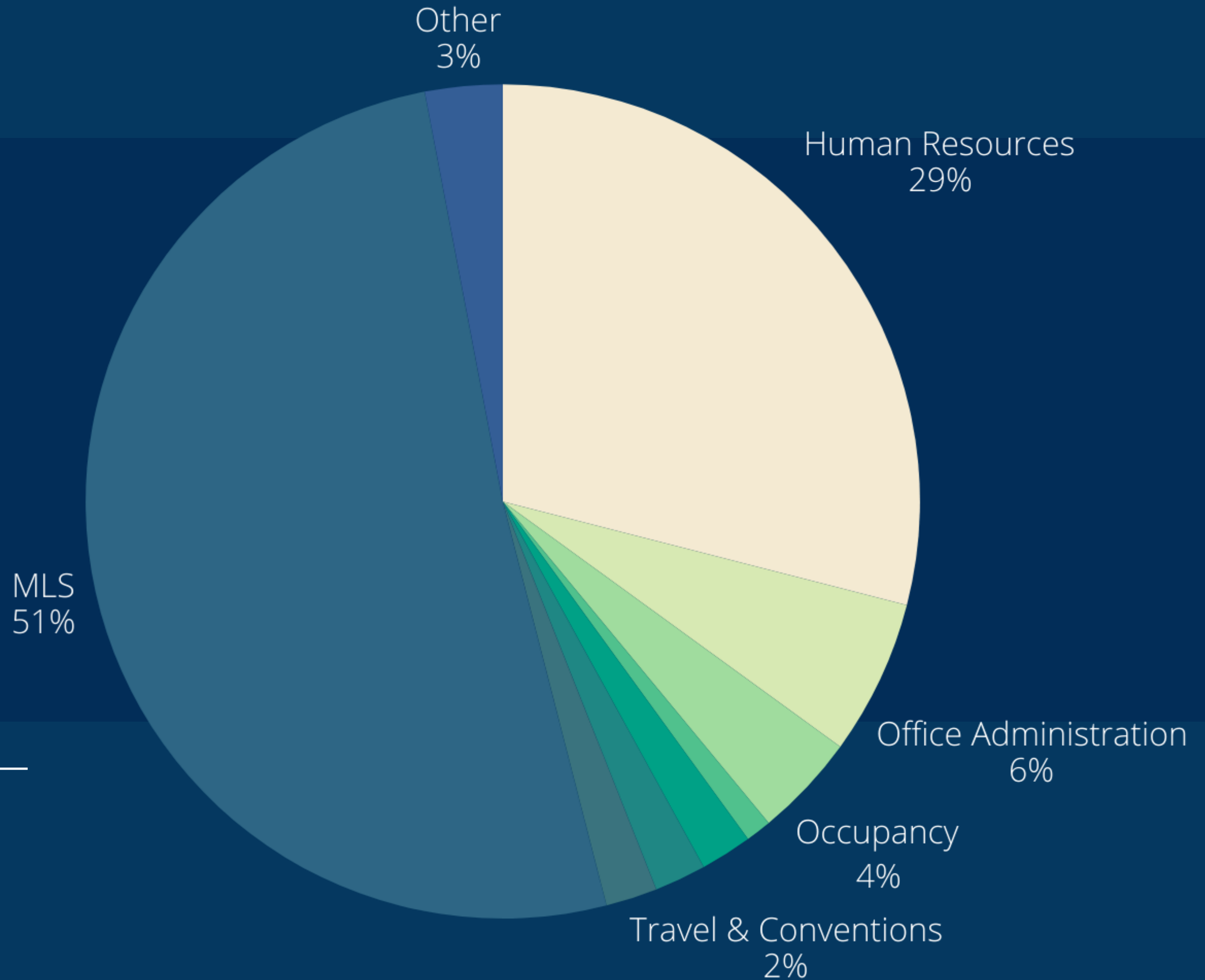


# GRRRA BUDGET

## 2024-25 Expense

2024-25 YTD  
\$2,367,750.41  
(84% of fiscal year)

2024-25 Budget  
\$2,898,682







# ACCOMPLISHMENTS

- **Reduced Local Dues Again for the 2025-26 Fiscal Year. No Local Dues Increase since 1996**
- **Will provide CE at No Additional Cost for Primary and Secondary Members for the 2024-25 CE Cycle**
- **Reduced MLS Fees Again for the 2025-26 Fiscal Year**
- Continued In-Person CE with 2343 attendees
- Hosted AHWD Certification Course
- **Reached RPAC Goal for Dollars Invested (\$50,706)**
- Lobbied Elected Officials at State and Federal Levels
- 2,448 Members signed up for the GRRRA HUB
- Held 7th Member Appreciation Event
- Awarded \$500 YPN Grant from NAR
- **Platinum Certified RCA for 2024-25**
- Over 1495 Instagram Followers; 2.7K Followers on Facebook; 3.3K Followers on X (Formerly Twitter); Over 500 LinkedIn Followers





# ACCOMPLISHMENTS

- **Road to 10,000 Homes due to GRRRA Housing Study**
- Memorials to GRRF - \$1350
- **Supported Greensboro Chamber's GROW Campaign Foundation Economic Development 2023-2027**
- Community Housing Solutions Ambassador's Lunch Sponsorship \$750
- **REALTORS Relief Foundation \$5000**
- **Tiny House Community Trailer - \$3800**
- Clara House Donation from Social Committee - \$3700
- Supported Downtown Greensboro INC, Greensboro Education Alliance, & International Sit-in Gala
- Bennett College, Yvonne Johnson Memorial - \$100
- Global Alliance of the Triad Participant and Stakeholder



# COMMERCIAL MANAGEMENT



**THE CCIM INSTITUTE**  
North Carolina Chapter



**Installation**



**Bingo Night**





**Member Appreciation Social**



**GRRA Golf Tournament**





**RCA Annual Mayor's Panel**



**AHWD Certification Course**





## Trolley to Raleigh

