



Greensboro Regional REALTORS® Association  
23 Oak Branch Drive, Greensboro, NC 27407

## **Guilford County: North Carolina's Housing Crisis Can't Wait**

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### **Aidan Jensen**

336-854-5868

[ajensen@grra.org](mailto:ajensen@grra.org)

[www.grra.org](http://www.grra.org)

While many local governments across North Carolina pass resolutions opposing House Bill 765, they divert attention from the real crisis – a severe, growing housing shortage that requires meaningful solutions – not symbolic opposition.

Communities across the state are becoming increasingly unaffordable. In Guilford County, for example, the median home price has climbed from \$255,095 to \$344,900 in just five years – and the region faces a shortfall of more than 33,000 housing units. This deficit positions Guilford County among the areas with the most significant, projected housing gaps in North Carolina.

“Opposition to House Bill 765 is fueled by a misleading narrative,” said Mary Beth Powell, 2025 President of the Greensboro Regional REALTORS® Association. “The bill doesn’t create new zoning laws. It simply reinforces that local governments must follow laws already passed by the North Carolina General Assembly. If they are already in compliance, this bill changes nothing.”

House Bill 765 is the only serious, statewide proposal aimed at addressing the root causes of our housing crisis. Without reforms to reduce unnecessary and inconsistent local regulations, we risk pricing out the very workers who sustain our communities – teachers, nurses, first responders and others.

A recent housing study commissioned by NC REALTORS®, the NC Chamber Foundation and the NC Home Builders Association, found that North Carolina will need over 760,000 additional homes by 2029. That burden will fall hardest on local communities, especially those not yet taking action.

“This legislation is a balanced, practical step to cut through red tape and get more housing built—across all price points, more quickly and affordably,” said Powell. “We can’t afford more delay. The time for real solutions is now.”

It’s time to help lead – not stall – the effort to solve North Carolina’s housing crisis.

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