



Greensboro Regional REALTORS® Association
23 Oak Branch Drive, Greensboro, NC 27407

2025's First Quarter Housing Market in Guilford County sees increases in inventory and sales price

For Immediate Release

April 17, 2025

Aidan Jensen

336-854-5868

ajensen@grra.org

www.grra.org

GREENSBORO, N.C. – 2025's first quarter housing market in Guilford County experienced increases in inventory, sales price and days on market, but a decline in sales.

Greensboro saw 397 homes for sale during 2025's first quarter, a 21 percent increase from 328 during the same time period in 2024. Guilford County saw 869 homes for sale in 2025's first quarter, a 26.3% increase from 688 in 2024.

The months' supply of inventory rose to 1.8 (+28.6%) in Greensboro during 2025's first quarter, up from 1.4 during 2024's first quarter. The months' supply of inventory rose to 2.2 (+37.5%) in the encompassing Guilford County during 2025's first quarter, up from 1.6 during the same time period in 2024.

There were 690 new listings in Greensboro during 2025's first quarter, a 12.9 percent decrease from 792 in 2024's first quarter. Guilford County saw 1,349 new listings during 2025's first quarter, a 6.6 percent decrease from 1,445 in 2024.

The average sales price increased 10.1 percent in Guilford County during 2025's first quarter, jumping from \$351,392 to \$386,865. Average sales prices experienced a 14.6 percent increase in Greensboro, rising from \$334,545 to \$383,383.

The median sales price increased 6.7 percent in Guilford County during 2025's first quarter, jumping from \$307,395 to \$328,000. Greensboro's median sales price experienced a 7.8 percent jump, rising from \$299,500 to \$323,000.

"Spring is a great time to list your home for sale," said Mary Beth Powell, 2025 President of the Greensboro Regional REALTORS® Association. "Sellers are continuing to experience price appreciation and for prospective homebuyers, there's more options to choose from. Make sure to call a Greensboro REALTOR® to help you every step of the way in your home buying journey."

Guilford County experienced 985 closed sales during 2025's first quarter, a 10.1 percent decrease from 1,096 during the same time period in 2024. Greensboro experienced 574 closed sales during 2025's first quarter, a 9.5 percent decrease from 634 last year.

It took 45 days, on average, to sell a Greensboro home during 2025's first quarter. This is a 36.4 percent increase from the 33 days it took during 2024's first quarter.

In the encompassing Guilford County, it took an average of 49 days to sell a home during 2025's first quarter, a 25.6 percent increase from the 39 days it took during the same time period in 2024.

###

The Greensboro Regional REALTORS® Association, Inc. is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.