



2021 GRRRA ANNUAL REPORT

GRRRA BY THE NUMBERS

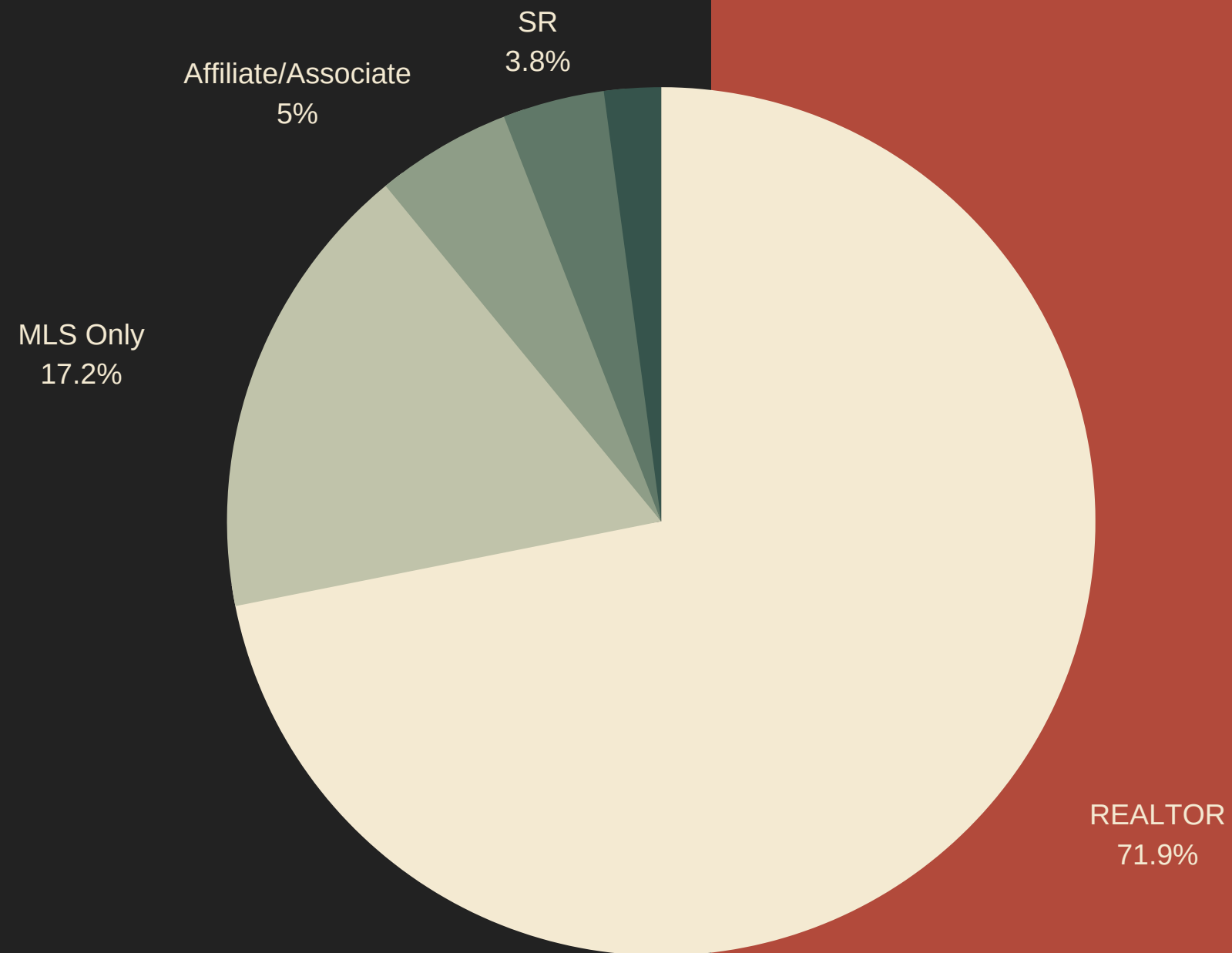
- 2,933 Members Served
- 120 RCA Members
- 2,842 MLS Participants MLS Participants, Subscribers and Unlicensed Staff
- 148 Affiliate/Associate Members

6% IN REALTOR MEMBERSHIP

- Primary REALTORS increased from 1998 to 2108 year over year

17% IN MLS SUBSCRIBERS

- MLS Subscribers increased from 2424 to 2842 year over year.



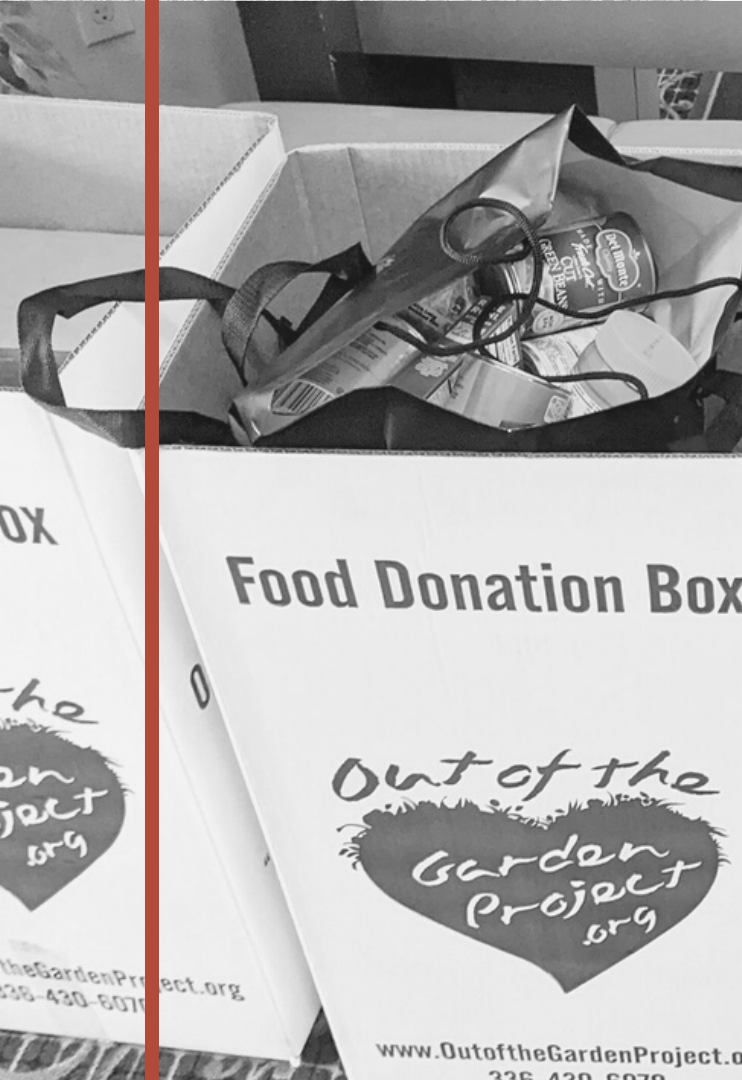


COMMUNITY INVOLVEMENT

- **GRRRA:** GRRF Memorials - \$2,350, 2020 REALTOR Party Corp Ally Program - \$1000, Under the Bridge - \$1,056.56, Sit-In Movement Sponsor - \$1500, Greensboro Beautiful - \$1,000, Preservation Greensboro - \$100, REALTORS Relief Foundation - \$5000, NAR Issues – Paving a Pathway - \$2500, Guilford Education Alliance - \$1000, Community Housing Foundation from grant \$27,000, City of Greensboro for Smith Center window replacement after riot from grant \$299
- **GRRF** - 8 Education Grants, \$2500 Barnabas Network to heat treat 100 donated mattresses, \$250 Backpack Beginnings, \$500 Camp Carefree, \$450 Cone Health Cancer Center, \$213.23 for Composition books
- **RCRC** - Fans for Seniors
- **ARRC** - Habitat for Humanity Golf Tournament

COMMUNITY INVOLVEMENT

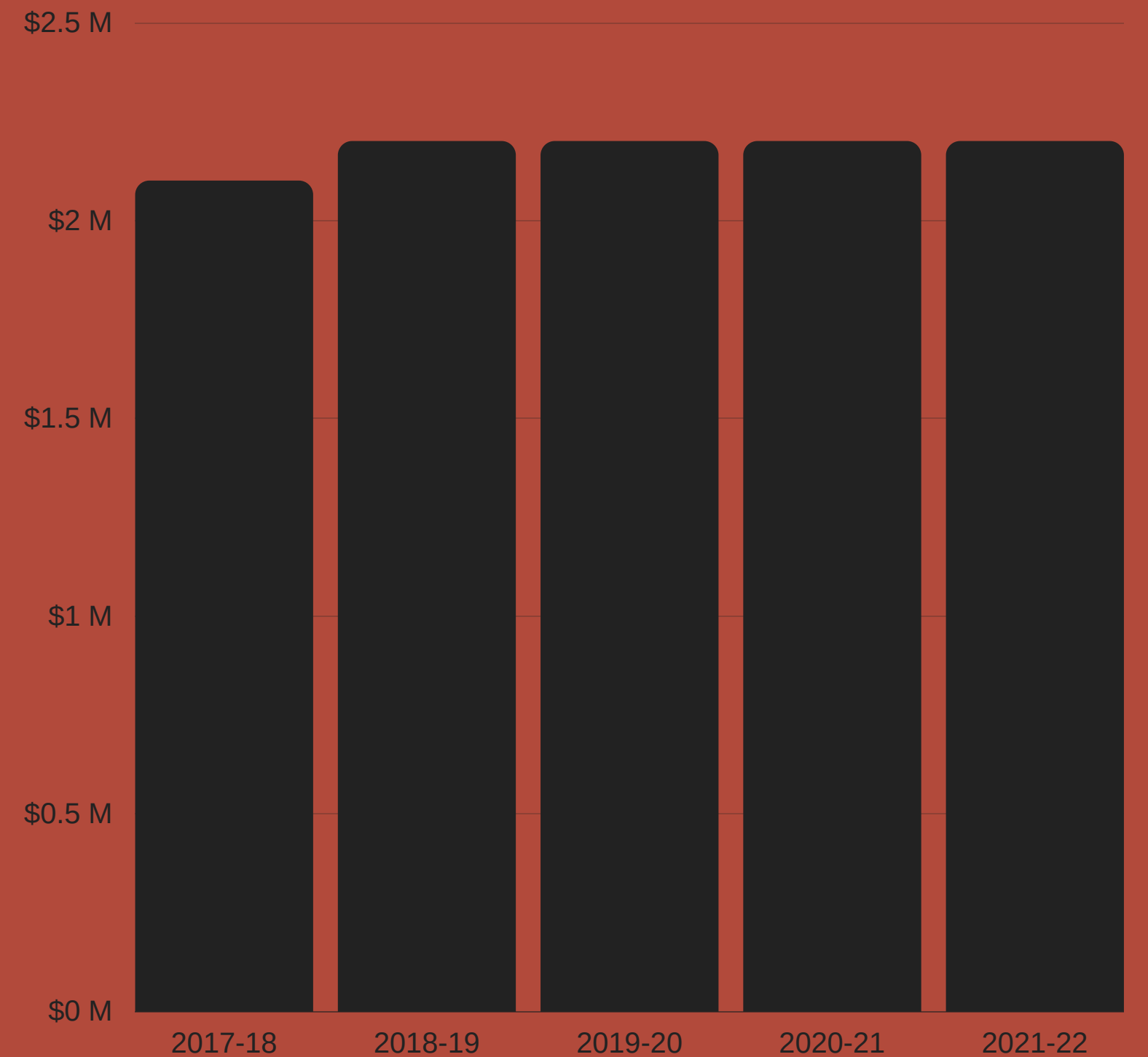
- **RCSC:** "Under the Bridge" we feed 300 homeless for Thanksgiving, "Holiday for the Homeless" in the amount of \$1500 to Anna Friedberg, Changing Lives - small change we collected \$436.00 that was donated to Cone Health Cancer Center, 1000 lbs of food that was sent to "Out of the Garden", "Get a Kid Ready for School" collected 1200 composition books - donated to Hunter Elementary. We also coordinated with Staples and they donated 100 school supply kits



GRRRA BUDGET

REMAINS FLAT

GRRRA's budget has remained flat over the last 5 years. The Board of Directors goal is to continue with a flat budget while providing our Primary & Secondary Members with Free CE and discounting local dues.



GRRRA ACCOMPLISHMENTS

- REDUCED DUES AGAIN FOR THE 2021-22 FISCAL YEAR. NO DUES INCREASE SINCE 1996
- WILL PROVIDE AT NO ADDITIONAL COST CE FOR PRIMARY AND SECONDARY MEMBERS FOR THE 2021-22 CE CYCLE.
- Awarded RPAC Triple Crown for 2020
- Placed PAC Investment line item on dues invoice for the first time
- Allowed Members to Store Credit Card Information and Auto Apply stored Credit Cards to dues invoices.
- Launching a GRRRA native Mobile app in 2021
- Upgraded the GRRRA Boardroom to make it Hybrid compatible with Zoom Room hardware.



GRRA ACCOMPLISHMENTS

- Launched Diversity and Inclusion Committee and received \$5000 NAR Grant for Mosaic Event
- Advocated Virtually with Federal, State and Local Legislators
- Issues Mobilization Grant to support City Efforts to receive funding from Federal Government
- Received NCR Innovation Grant to partner with Transportation Alliance of the Piedmont
- Partnered with 26 Associations from across the country to produce REvive 2021
- Launched the GRRA Online Member HUB
- GRRA began accepting Online Applications for new members
- Replaced 2nd ballroom HVAC system and added new plasma filters for entire building



QUICK FACTS

1275 MEMBERS

SIGNED UP FOR THE HUB

Our goal is 2000. Can you help us close the 775 member gap?

850 ACTIVE COMPANIES

2,534 AGENTS TOOK CE AT GRRRA



Billing

Balance: \$0.00



Shortcuts



Events



Forum



Member Directory