

20  
20

SEPTEMBER 1  
4:00 PM  
ZOOM VIRTUAL  
MEETING

ANNUAL MEETING





# 01

## GRRA BY THE NUMBERS

- 2,436 Members Served
- 140 RCA Members
- 2,424 MLS Participants, Subscribers and Unlicensed Staff
- 152 Affiliate and Associate Members

## 5.5% Increase in Total Membership

From this time last year, GRRA's membership has increased 5.5% to 2,436 total members!

## 9% Increase in REALTOR® Membership

GRRA's 1,988 REALTOR® members is a 9% increase year over year!





# Community Involvement

# 02

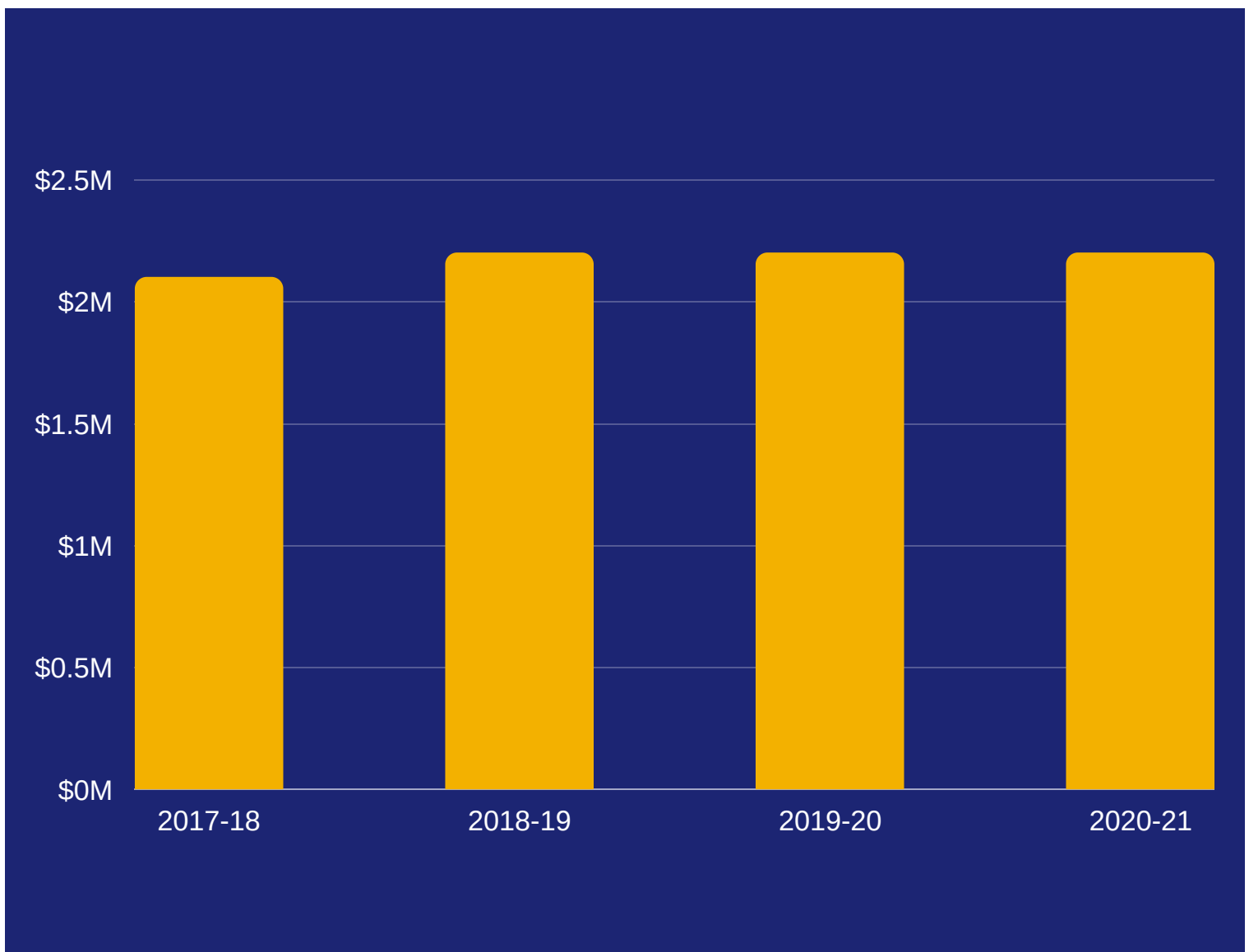
- **GRRA Board** - International Civil Rights Museum, NCR Leadership Academy, NCR Housing Foundation, Arts Greensboro - Kay Hagan Memorial, Guilford Education Alliance, Pancreatic Cancer Action Network, PTSC Scholarship, Preservation Greensboro, Out of the Garden, Bennett College, Downtown Greensboro Inc., Greensboro Beautiful, Greensboro Economic Development Campaign
- **GRRF** - 10 Education Grants, \$3,000 Donations Made to Assist Community During Covid-19, \$5,500 Total Donations to Habitat in Memory of Eddie Yost, Hunter Elementary School
- **RCRC** - Holiday Toy Drive, Fans for Seniors, Donations for Food to First Responders
- **ARRC** - Habitat for Humanity Golf Tournament



# 03

## Budget

GRRRA's budget has remained flat over the last 4 years which was done purposefully while providing primary and secondary members Free CE and discounting dues and MLS fees.







# GRRA Accomplishments

04

- Held First Virtual Membership Meetings
- GRRF Awarded First Scholarship Recipients
- Held First Virtual CE Classes
- Largest CE Class Held Virtually
- NEW Association Management Software (AMS) Selected and approved and will go live with the November Billing.
- Held First Virtual Education Classes
- Advocated Virtually with Federal, State and Local Legislators
- Launched platform to allow members to text questions to GRRA - 336-854-5868
- Began Text Marketing for Opted-In Members







# GRRA Accomplishments

05

- Kept Dues Decrease from previous fiscal year
- "Became Essential business" quickly in the early days of Covid-19
- Funded and GRRF awarded Grants for members who complete a designation
- Reduced Dues again for 2020-2021 Fiscal Year and created payment plan for those who have been impacted from COVID-19.
- CE will again be provided at no additional cost to Primary and Secondary Members

